

# Interreg - IPA CBC

## Italy - Albania - Montenegro



### WELLNESS

#### **Corporate Welfare as tool for digital transformation – The Italian Way**

**Mercure Hotel President – Via Salandra, 6 Lecce (Italy)**

**17 November 2022**

10h00- 10h30 Registration e Welcome coffee	
10h00-10h30	Registration of participants (both in presence and online)
10h30- Start of the meeting – opening & introductory session	
10h30-11h00	Opening and welcome speech   Speakers: <ul style="list-style-type: none"><li>• Mr. Nicola Delle Donne - Chairman of Confindustria Lecce</li><li>• Mr. Sebastiano Leo - Councilor for Labor of the Puglia Region</li><li>• Prof. Fabio Pollice – Rector of the University of Salento</li><li>• Mrs. Ines Mucostepa - Chairman of Union of Chambers of Commerce and Industry of Albania</li></ul>
11h00-11h15	Presentation of WELLNESS Project   Speaker: Danilo Martino – Project Manager Confindustria Lecce
11h20 Session 2: Welfare in Italian enterprises : best practice on the application of corporate welfare as a tool that accelerates the internal digitalization process	
11h20-11h40	Mr. Mauro Fioretti - Representative of Labor Union (UIL Lecce)
11h40-13h00	Companies talk about welfare: <ul style="list-style-type: none"><li>• Dvf Srl</li><li>• Leo Shoes Srl</li><li>• Nardò Technical Center Srl (Porsche Group)</li><li>• Pimar Srl</li><li>• Presidents of the Sections of Confindustria Lecce</li></ul>
13h00-14h30	Lunch
14h30-15h15	<ul style="list-style-type: none"><li>• Presidents of the Sections of Confindustria Lecce</li></ul>
15h00 Session 3: How corporate welfare increases the benefits for employees and the company itself	
15h15-15h40	Speech by the Insurance Companies
15h30 Session 4: Conclusion and closing	
15h40-16h00	Mr. Antonio Martella – Director of Confindustria Lecce
16h00 End of the meeting	

Link to register for the conference:

<https://forms.gle/p6ApuU5f7xCjPHnDA>

Link to evaluation form:

<https://forms.gle/WaqkfPyraNXzGXq78>